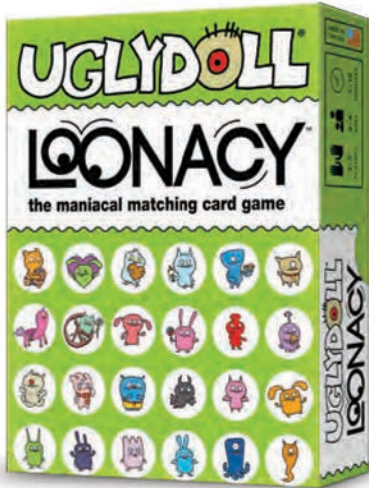


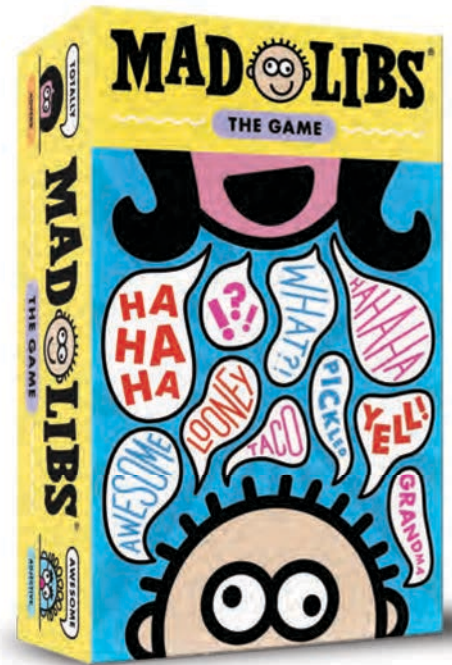
# New from Looney Labs in 2016



## Uglydoll Loonacy

Release Date: March 11, 2016

Uglydoll® Loonacy is a rapid-fire game where players race to be the first to empty their hand of cards by matching the images on the open piles in front of them. Speed of the hand and luck of the draw determine the winner in this fun family game. Remember: always be ugly!



## Mad Libs: The Game

Release Date: March 31, 2016

Mad Libs®: The Game features all the wordplay you love about Mad Libs®, but with a whole new dynamic. Play Word Cards to complete the Sentence Card in the most appropriately inappropriate way possible. Funniest sentence wins the round and the first player to win three rounds wins the game!



## Firefly Fluxx

Release Date: March 18, 2016

A game of strategy, skill, and the luck of the draw, Firefly™ Fluxx echoes the aesthetics of that classic futuristic western. Firefly™ Fluxx is perfect for fans and collectors of both Firefly™ and Fluxx with shiny new Keepers, Goals, Creepers, and more!



## Pyramid Arcade

Kickstarter Date: April 2016

Store Release Date: November 2016

Pyramid Arcade contains all the pyramids, boards, dice, cards, and more to play 22+ games - a full library of games in one box! Includes classic favorites like IceDice, Treehouse, Volcano, and WW5, and long awaited new games like Petri Dish and Color Wheel.

90 Pyramids, 22 Games, Endless Fun!

**More Info for Media: [looneylabs.com/media-fact-sheet](http://looneylabs.com/media-fact-sheet)**

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