

LOONEY LABS TOY STORE CATALOG PRESENTS

# MAD LIBS<sup>®</sup>

THE GAME



# Party Games from Loon



3-8  
Players



10+  
Ages



20-40  
Min

# Key Labs!



	3-10 Players
	8+ Ages
	20-40 Min



## Mad Libs®: The Game

Since its creation in 1958, Mad Libs® has become the world's most popular word game, with over 125 million Mad Libs® in print.

And now, Looney Labs has turned it into Mad Libs®: The Game—a party game that captures all the unexpected silliness of classic Mad Libs®.

**SKU:** LOO-072

**Size:** 5.25" x 8.5" x 2"

**Cost:** \$10

**Ages:** 10+

## Choose One

It's the moment of truth. Will your opponent choose Outer Space or The Bottom of the Sea?

Do they prefer Bagpipes or Kazoos? Are they all about Cupcakes or Ice Cream Cones? Correctly predict how your opponents will answer questions like these and advance your token to the finish line!

**SKU:** LOO-058

**Size:** 4.25" x 7.75" x 2.75"

**Cost:** \$10

**Ages:** 8+





## Fluxx®

The Card Game with Ever-Changing Rules!

**SKU:** LOO-001  
**Size:** 3.75"x5"x1"  
**Cost:** \$8  
**Ages:** 8+



## Pirate Fluxx

The Swashbuckling Game with the Rules That Change!

**SKU:** LOO-045  
**Size:** 3.75"x5"x1"  
**Cost:** \$8  
**Ages:** 8+



## Nature Fluxx

The Nature Game with Rules That Change Like the Weather!

**SKU:** LOO-071  
**Size:** 3.75"x5"x1"  
**Cost:** \$8  
**Ages:** 8+

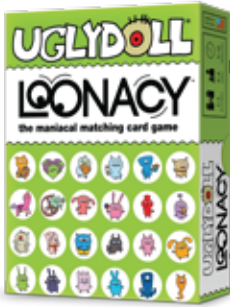


## Batman™ Fluxx

Can You Clean Up the Crime in Gotham City?

**SKU:** LOO-067  
**Size:** 3.75"x5"x1"  
**Cost:** \$10  
**Ages:** 8+





## Uglydoll® Loonacy

A Frenzied Free-For-All Featuring Your Favorite Uglydoll® Characters!

**SKU:** LOO-073  
**Size:** 3.75"x5"x1"  
**Cost:** \$7.50  
**Ages:** 8+



## Retro Loonacy

Our High-Speed Matching Game Now Has a Vintage Look!

**SKU:** LOO-068  
**Size:** 3.75"x5"x1"  
**Cost:** \$7.50  
**Ages:** 8+



## Aquarius

Connect Earth, Water, Air, Fire, and Space in Domino Style!

**SKU:** LOO-002  
**Size:** 3.75"x5"x1"  
**Cost:** \$7.50  
**Ages:** 6+



## Just Desserts

Serve the Guests Their Favorite Sweets in This Delicious Game!

**SKU:** LOO-065  
**Size:** 3.75"x5"x1"  
**Cost:** \$9  
**Ages:** 8+

# Looney Labs Product List

SKU	NAME	AGES	MSRP	COST	QTY	TOTAL
<b>PARTY GAMES</b>						
LOO-058	Choose One	8+*	\$20	\$10	_____	_____
LOO-072	Mad Libs®: The Game	10+	\$20	\$10	_____	_____
<b>GAMES WITH EVER-CHANGING RULES!</b>						
LOO-001	Fluxx	8+	\$16	\$8	_____	_____
LOO-045	Pirate Fluxx	8+	\$16	\$8	_____	_____
LOO-071	Nature Fluxx	8+	\$16	\$8	_____	_____
LOO-067	Batman™ Fluxx	8+	\$20	\$10	_____	_____
<b>MATCHING GAMES</b>						
LOO-073	Uglydoll® Loonacy	8+	\$15	\$7.50	_____	_____
LOO-068	Retro Loonacy	8+	\$15	\$7.50	_____	_____
LOO-002	Aquarius	6+**	\$15	\$7.50	_____	_____
LOO-065	Just Desserts	8+	\$18	\$9	_____	_____
					<b>TOTAL</b>	_____

\* Package is incorrectly marked as 14+

\*\* Preschool modifications are included

## Where to Buy

### MAD LIBS®:THE GAME (MOQ=5 games)

Schylling [www.schylling.com](http://www.schylling.com)

### ALL TEN GAMES (MOQ=1 game\*\*\*)

Looney Labs	<a href="http://LooneyLabs.com/Retailers">LooneyLabs.com/Retailers</a>	(301) 441-1019
Continuum Games	<a href="mailto:orders@continuumgames.com">orders@continuumgames.com</a>	(877) 405-2662
R&M Distribution	<a href="http://rmdistributors.net">rmdistributors.net</a>	(925) 356-0110
Lion Rampant	<a href="http://lionrampantimports.com">lionrampantimports.com</a>	(905) 572-6446
ACD Distribution	<a href="http://www.acdd.com">www.acdd.com</a>	(800) 767-4263
Alliance Games	<a href="http://www.alliance-games.com">www.alliance-games.com</a>	(800) 669-4263
GTS Distribution	<a href="http://www.GTSdistribution.com">www.GTSdistribution.com</a>	(425) 249-7066



\*\*\*Get a FREE colorful display box when you buy six copies of our little box games



# 5 Reasons Your Customers Will Love Our Games



## Affordable Portable Fun

Laugh out loud fun for everyone that's easy on your customer's wallet. Our games can go anywhere at anytime.

## Multi-Generational Appeal

Five-year olds and 40-somethings can play together, have fun, and still be competitive and challenged. The perfect mix of luck and strategy!

## Highest Re-Play Value

Our games are different every time they are played. People want to play again and again, describing them as "unique" and "addictive."

## Quick Play Time

Games play in only 5 to 40 minutes – if you can put them down and not play again and again!

## Ideal Gifts

Our games are great impulse buys. People buy one for themselves and several to give away as gifts. Our games are made in the USA!



Look inside for 10 Looney Labs SKU's that are a great fit for Toy Stores, including winners of these 5 awards! For our full catalog go to [www.looneylabs.com/retailers](http://www.looneylabs.com/retailers).



FLUXX



AQUARIUS  
& FLUXX



LOONACY



AQUARIUS



MAD LIBS:  
THE GAME